Seymour Street Journal

What’s news...

From the Offices of Stuart Markowitz, MD and Stacy Nerenstone, MD

Free CME for License Renewal: Click here for CME Information

In This Issue...  October 16, 2016

- **Chief's Corner**: Celebrating Physician Assistants Week
- **From the President of the Medical Staff**: Medical Staff Elections November 14 - Three At-large Positions Open
- **From the HH President**: We Must Think About and Deliver Healthcare Differently
- Join Us for the Bone & Joint Institute Ribbon Cutting on November 15
- HH Recognized for Surgical Outcomes
- Dr. Brian Grosberg Awarded Migraine Research Grant
- Tallwood Staff Represents HHC at American Urological Association Annual Meeting
- Dr. Fillor CausaljAppointed President of the International Society of University Colon and Rectal Surgeons
- Dr. Jack Greene and Pepper Sobieski Present at Press Ganey Annual Meeting
- Universal Flu Prevention
- Voices of Our Patients: Kudos to Dr. Igor Georgievsky
- **Learn to Assist**: Patients in Need of Financial Assistance
- **Help New Patients Find You**
- **CME Application Submission**
- **Free CME for License Renewal**

"Wherever the art of medicine is..."
loved,

there is also a love of humanity."

- Hippocrates

1822: Founded by an act of the legislature, The Institute of Living (originally the “Hartford Retreat for the Insane”) was the first hospital of any kind to be built in Connecticut.

Follow Hartford Hospital on facebook, youtube and twitter

Chief’s Corner

- Dr. Jack Greene, Hartford HealthCare Regional Vice President of Medical Affairs for the Hartford Region and Hartford Hospital

Just Ask Us!

We have put in place a dedicated email box for the medical staff, called "Ask Jack." The emails will be picked up each day, and I will be responsible for making sure that you receive feedback. Send your concerns to askjack@hhchealth.org.

In addition, there is a dedicated email box to ask questions of Dr. Stu Markowitz. Send your questions or comments to StuandYou@hhchealth.org, and you’ll get a response from Stu within 10 days.

Physician Assistants (PA) Week

Hartford Hospital celebrates National Physician Assistants (PA) Week and recognizes these professionals as an essential part of our overall healthcare system.

We are proud of the remarkable care and compassion that they provide every day to our patients and their families.

The PA profession has been named by several top media outlets, including Forbes and USA Today, as the most promising job in America. The demand for PAs increased more than 300 percent from 2011 to 2014, according to the healthcare search firm Merritt Hawkins.

As of January 2016, there were more than 108,000 certified PAs nationwide who interact with patients upwards of 350 million times annually.

This National Physician Assistants Week, we sincerely say thank you to those PAs who are providing outstanding patient care here and nationwide.

PAs are our PArtners in care!

From the President of the Medical Staff

- Dr. Stacy Nerenstone, President of the Hartford Hospital Medical Staff
Dear Medical Staff Members,

Attached is a list current nominees and candidate statements for the upcoming Medical Executive Committee election scheduled on November 14.

We are voting for three at-large active staff members for two-year terms. There are five nominees:

1. Dr. Heather Einstein, Obstetrics & Gynecology, Hartford Hospital, appointed 2011
2. Dr. Michael Golioto*, Medicine/Gastroenterology, Connecticut GI, PC, appointed 2002
4. Dr. Cynthia Price, Emergency Medicine, Hartford Hospital, appointed 2001
5. Dr. Peruvamba Venkatesh,* Medicine, Hartford Hospital, appointed 1996

*Incumbent

Ballots will be sent out on November 14 and will be due back via email, fax or hand delivered to the Medical Staff Office by November 28. Only practitioners (physicians, dentists, oral surgeons, podiatrists, PsyDs or PhDs) who are on the active staff at Hartford Hospital will be eligible to vote.

Candidate Statements

1. Dr. M. Heather Einstein, Department of Obstetrics & Gynecology, Division of Gynecology

My name is Heather Einstein, I have been a Gynecologic Oncologist at HH for 5 years, and I would like to represent you as an at-large member on the MEC.

I am proud to work at Hartford Hospital, primarily because I have such respect for my colleagues: we have excellent physicians here who are focused on giving patients optimal care. We all know there are a lot of changes happening in medicine, at a seemingly break-neck pace. As physicians we can’t sit back and let change just happen to us; we need to be drivers of change, helping to guide the hospital so those changes positively benefit our patients and our community.

As a female surgeon and mother of 3, I will represent the changing face of the medical staff, and bring a slightly different perspective to the MEC. I am committed to the medical staff, serving on the Physician Engagement Committee, the Obstetrics/Gynecology Clinical Competency Committee and as director of the Gynecologic Oncology Resident Rotation at Hartford Hospital. Those that know me well know I am not shy about standing up for what is right. If you elect me to the MEC, I would give a voice to those thoughts you’re having that you wish someone would say. It is not enough just to identify problems. I am committed to effecting positive change.

2. Dr. Michael Golioto, Department of Medicine/Gastroenterology (Incumbent)

My name is Michael Golioto and I am running for re-election as a member-at-large seat on the Hartford Hospital medical executive committee. I have been a member of the active medical staff at Hartford Hospital for the last 14 years practicing gastroenterology. Prior to my arrival at Hartford Hospital, I completed my undergraduate degree at Columbia University, medical school at the University of Medicine and Dentistry of NJ- NJ Medical School, and internal medicine residency and gastroenterology fellowship at Duke University Medical Center.

I am a founding member and remain active on the Board of Directors of CTGI for 10 years. In this role, I have been able to advise, lead and shape the vision and strategy of the practice since its inception in 2006. During my time on the board CTGI has expanded dramatically through integration of multiple practices while working in close partnership with Hartford Hospital and HHC on multiple mutual projects and initiatives. I have worked to develop our gastroenterology hospital consultation service by coordinating physicians and mid-level providers in an integrated, team approach. Within my group practice, I have helped to recruit early career physicians and mentor their career development. I have...
served for 7 years on the Hartford Hospital endoscopy steering committee and worked to standardize the credentialing process for endoscopic procedures for practitioners at HH. In addition, I have an active role in teaching gastroenterology to fellows and residents within HH. I have been in a partnership with the Cancer Institute, providing community outreach with a twice yearly lecture series and performing clinical research in pancreatic cancer with sponsorship and support through outside funding and donations. I am a recent graduate of the HHC Physician Leadership Development Institute through which I formed many meaningful relationships within HHC while also gaining a greater understanding of the landscape of healthcare and the HHC system.

My main focus and passion continues to be patient care. I have been clinically active at Hartford Hospital for over a decade and I maintain a daily presence in the hospital in both outpatient and inpatient areas. I have enjoyed serving on the MEC for the last year, and have been an active participant with a perfect attendance record. I believe that my clinical experience and leadership skills continue to make me a sound candidate for the MEC at Hartford Hospital.

3. Dr. Michael O’Loughlin, Department of Radiology (Incumbent)

I have been at Hartford Hospital since 1996 and a former graduate of the Hartford Hospital Radiology Residency Program in 2000. I then left Connecticut for my Fellowship in Cross Sectional Imaging at the Mayo Clinic in Rochester MN before returning to Hartford in 2001. I am the current MRI section chief for Hartford Hospital and Jefferson Radiology as well as the CT section chief at Jefferson Radiology. Since 2010 I have been the Radiology Residency Program Director at Hartford Hospital. I believe collaboration between disciplines provides the best patient outcomes, and enjoy working alongside my clinical colleagues on multiple DMT’s, research projects, and hospital committees. I am the Vice Chair in the Radiology Department at Hartford Hospital and I am a member of the Jefferson Radiology Board of Directors. I have served as a Member at Large on the Medical Executive Committee over the past two years and have found it to be a rewarding experience.

For leadership training, I have completed the Physician Leadership Development Institute for Hartford Healthcare in 2015. I have obtained the Academy of Radiology Leadership and Management Certificate of Achievement. I have reached the Level 1 certification requirements for the American College of Radiology Leadership Institute Certificate (currently working on my level 2 certification). And in my free time, last year I became board certified as a Magnetic Resonance Medical Director/Physician (MRMD), and yes this is a real thing.

I would hope to continue to bring my training, experience, common sense, occasional humor, and helpful personality to the Medical Executive Committee as one of this year’s at-large members.

4. Dr. Cynthia Price, Department of Emergency Medicine

My name is Cynthia Price and I would like to run for an at-large position of the Medical Executive Committee.

I have been employed by Hartford Hospital in the Emergency Department for the past 16 years. I have seen Hartford Hospital grow from the close knit family of employees we used to be to now being the flagship organization of a large, progressive conglomeration. I note negative and positives as we transition and feel I have insight as we become the example of how to demonstrate our values.

I will offer my opinion and support new initiatives going forth. I bring the unique perspective from the Emergency Department which means I interact with most specialties and personalities as well as all different patients that need a voice. I also interface with the community physicians who rely on communication with the hospitals in the system to take high quality care of the patients that they entrust to our attention. I have input from my diversity and residency education background and feel I can add to the governance in a constructive manner.

Examples of my leadership involvement include the Physician Engagement Committee to which I was invited to join last year. I have enjoyed being an active member specifically addressing the needs of the physician community. I also sit on the Physician Wellness Committee for the past two years which holds an obligation to improving life for providers here at Hartford Hospital as an addition to the
Engagement group. I have participated in Pharmacy and Therapeutics Committee for the past 5 years and was the physician champion of the recently defunded but important Domestic Violence Advisory Board. I have enjoyed leadership training and discussion at the yearly Hamilton retreat. I look forward to serving all with a smile.

5. Dr. Peruvamba R. Venkatesh, Department of Medicine/Internal Medicine (Incumbent)

Dear colleagues and friends:

I'm writing to ask for your continued support to serve on the Medical Staff Executive Committee (MEC) and support you and all of the medical staff. You may be aware I have served on the MEC for the past 6 years and contributed significantly to many initiatives during that time that have been very relevant to the welfare and functioning of the medical staff. I see my role simply stated is to be ‘supportive’. That's the only reason I wish to continue my role on the MEC.

Some my other accomplishments include my role on the Credentials Committee by facilitating the interviews and with on boarding of physicians joining our medical staff. I remain active in the malpractice prevention area by supporting our initiatives for physicians through MRM training and remaining active on our Malpractice Review Committee. I am also on the Physician Engagement and the Physician Wellness Committees.

My membership on the Executive Leadership Team has provided with the opportunity to understand hospital operations better and liaise effectively with hospital leadership and add medical staff perspective to many discussions.

You may be aware that I have been on the medical staff of the Department of Medicine at Hartford Hospital for over 21 years. I continue to serve as the Associate Director of Medicine for the Department and have remained at the forefront of the meaningful operational changes that have been brought about over the past several years. As the Director for Quality, I continue to help the Division Chiefs of Medicine achieve their quality objectives and metrics that go with it.

Medical education has remained the primary focus of my efforts for over 20 years and I remain committed to elevating our status as the premier education site for undergraduate and graduate medical training. Over this past year I have also taken on an additional role of Chief Academic Officer and Assistant Dean. I am actively collaborating with many members of our medical staff to potentially expand the medical staff role in all aspects of education.

Based on the abbreviated summary of my achievements listed above, and my innate desire to contribute to our medical staff leads me to ask for your support. I hope you will find my candidacy one worth supporting and I wish to thank you in advance.

Current Medical Executive Committee Officers

- President: Stacy R. Nerenstone, MD (Exp. 11/17)
- Vice-President: Matthew L. Saidel, MD (Exp. 11/17)
- Treasurer: William V. Sardella, MD (Exp. 11/17)
- Secretary: Elizabeth Brady, MD (Exp. 11/17)

Current Chiefs of the Departments: At-large Members

- Adam Borgida, MD, Obstetrics & Gynecology
- Michael Golioto, MD, Medicine/Gastroenterology (Exp. 12/16)
- Thomas Farquhar, MD, Radiology
- April Goller, MD, Medicine (Exp. 12/17)
- Ajay Kumar, MD, Medicine
- Mitchell McClure, MD, Medicine/Hospital Medicine (Exp. 12/17)
- Kenneth Robinson, MD, Emergency Medicine
- Michael O’Loughlin, MD, Radiology (Exp. 12/16)
- Steven Shichman, MD, Urology
We Must Think About and Deliver Healthcare Differently

Over the past few years, we’ve seen the healthcare environment change dramatically. At Hartford HealthCare, we have worked hard and with great purpose to lay a foundation for a successful future, one that is dominated by value and customer experience, while lowering our cost of care, improving our quality and keeping our patients healthier.

Hospital care should be the last resort to managing disease and illness and to that end we have targeted growth in access to care in our communities and, when appropriate, to bringing healthcare resources closer to home. We are intentionally becoming less “hospital-centric” as our system of care evolves and we strive to innovatively manage populations in the communities and regions we serve.

This means we must think about and deliver healthcare differently. Hartford HealthCare is making inroads to doing that with the establishment of institutes that bring all aspects of disease management and wellness together in an organized and highly coordinated fashion to improve patient outcomes and the overall health of our communities.

You have heard recently about developments in our Neuroscience Institute and the Heart and Vascular Institute, headed by physicians well-known in their fields: Dr. Mark Alberts for Neuroscience and Dr. Sabet Hashim and Dr. Paul Thompson for Heart and Vascular. They join our other institute physician leads Dr. Courtland Lewis for the Bone & Joint Institute, Dr. Peter Yu for the Cancer Institute and Dr. Steve Shichman for the Tallwood Urology and Kidney Institute.

These Institutes bring together resources from across Hartford Healthcare for our patients and for all our medical staff as they standardize care and help us continue to improve quality. They are early in their evolution but already showing great results. They break down the traditional silos of care and now pave the way for a new model that already is bringing true value to our patients and their families and greater satisfaction to our staff for the work we are able to do and the results we are able to accomplish.

Top News

Join Us for the Bone & Joint Institute Ribbon Cutting on November 15

Join us Tuesday, November 15 as we celebrate a new era in healthcare in the region with the ribbon cutting for the new home of the Hartford HealthCare Bone & Joint Institute at Hartford Hospital. The ceremony will begin at 4:30 p.m.

The five-story inpatient hospital linked by a pedestrian bridge to the institute’s four-story ambulatory care center has been under construction for the past two years at Seymour Street and Retreat Avenue. The inpatient hospital, with 10 operating rooms and 60 beds, will also includes orthopedic urgent care, diagnostics, imaging, and a wellness-rehabilitation center. The four-story ambulatory
center will house five ambulatory surgery rooms and offices for orthopedics and rheumatology, and a medical and community education center.

“This expansion will allow [us] to meet a new era in healthcare,” says Dr. Courtland Lewis, the Bone & Joint Institute’s physician-in-chief. “Every professional in the institute, from anesthesiologists to radiologists, will be exclusively trained in musculoskeletal care where they can share best practices centered on the patient. The end result is improving access to quality care, while reducing costs and keeping patients healthy.”

HH Recognized for Surgical Outcomes

The American College of Surgeons National Surgical Quality Improvement Program (ACS NSQIP) has recognized Hartford Hospital for achieving meritorious outcomes for surgical patient care in 2016. ACS NSQIP participating hospitals are required to track the outcomes of inpatient and outpatient surgical procedures and then analyze their results to improve the quality of surgical care.

The ACS NSQIP recognition program commends a select group of hospitals for achieving a meritorious composite score, which is determined through a weighted formula combining outcomes in mortality, the incidence of cardiac arrest and myocardial infarction, the development of pneumonia, unplanned intubation, more than 48 hours of ventilator use, renal failure, issues with incisions, and urinary tract infections.

Only 61 hospitals achieved the distinction of attaining a meritorious composite quality score in the mentioned areas. ACS NSQIP is the only nationally validated quality improvement program that measures and enhances the care of surgical patients. Hartford HealthCare partner Backus Hospital was also recognized.

Dr. Brian Grosberg Awarded Migraine Research Grant

Dr. Brian Grosberg, medical director of the Hartford HealthCare Headache Center, is one of two internationally known headache specialists who have been awarded the first-ever Migraine Research Foundation Impact Award. He and Rami Burstein, MD, of Harvard will use the $250,000 award to study status migrainosia, a severe form of migraine that lasts longer than three days. The goal of the award is to make an impact and lead to faster, more personalized treatment for those who suffer. This will be the first time anyone in the world has studied specific characteristics so science can better predict how to treat and prevent this kind of migraine.

Universal Flu Prevention

Every individual who works, learns and volunteers at HHC is required to receive a flu shot or an approved medical or religious exemption by Nov. 1.

The use of FluMist nasal spray vaccine no longer satisfies there HHC influenza vaccine requirement because it has been show to be ineffective.

Questions may be addressed to fluguru@hhchealth.org.

To learn more visit the Flu Prevention page of HHC Connect, http://hhcconnect.org/flu
Tallwood Staff Represents HHC at American Urological Association Annual Meeting

The Tallwood Urology and Kidney Institute was well represented at the recent New England section of the American Urological Association (AUA) 85th Annual Meeting in Portland, Maine.

Drs. Arthur Tarantino, Steven Shichman, and Joseph Wagner presented on a variety of subjects, while Drs. Ryan Dorin, Anoop Meraney, and Joseph Wagner had numerous podium and moderated poster presentations.

Dr. Tarantino was named the president elect of the New England AUA for 2018.

Dr. Fillor Caushaj Appointed President of the International Society of University Colon and Rectal Surgeons

Dr. Fillor Caushaj was appointed president of the International Society of University Colon and Rectal Surgeons (ISUCRS) at the XXVII Biennial ISUCRS meeting in Mumbai, India.

Dr. Caushaj also received the prestigious title of Ambassador Extraordinaire and the Medal of the Legion of Honor by the president of Albania for his services to the country. Dr. Caushaj has trained surgeons in Albania on how to perform advanced laparoscopic and colorectal procedures, and advised the Dean of their medical school on medical education reforms that are underway.

Dr. Jack Greene and Pepper Sobieski Present at Press Ganey Annual Meeting

Dr. Jack Greene, HH vice president for Medical Affairs, and Pepper Sobieski, HHC vice president of Quality and Safety, presented recently at the Annual Meeting of Press Ganey.

Their session was entitled “High Reliability in a Health System: Essential but Not Sufficient.” The premise of the talk was that high reliability training was key in the drive to patient safety, but needed to be layered onto the right culture which had been established by the rollout of the H3W Leadership Behaviors.

The third facet to engage the staff on every shift was the implementation of Lean and daily management.

Research and Academics

"LGBTQ Across the Lifespan: How to care for this specialized patient population"

October 25

The Hartford Hospital Geriatric Resource Nurses are sponsoring a free symposium on October 25 at 4 p.m. in Gilman Auditorium. entitled

"LGBTQ Across the Lifespan: How to care for this specialized patient population."

The guest speaker will be Laura M. I. Saunders Psy.D. ABPP, Licensed Psychologist, Clinical Coordinator of The Right Track/LGBTQ Specialty Track at the IOL.
All disciplines welcome to attend. This event is for HH/IOL and HHC at Home employees only.

Light Refreshments will be served, **1 CEU for Nursing and SW**; to register email only: Jessica.leroux@hhchealth.org

---

The Hartford Healthcare Cancer Institute Presents:
The Basics of Bone Marrow Transplant Lecture Series
6-7 p.m., Hartford Hospital Cancer Center, Taylor Conference Rooms

**Oct. 24: Post-transplant Care for Autologous HCT Recipients: Can We Bring Patients Back Home Earlier?**
Memorial Sloan Kettering Cancer Center Lecturer to be announced

**Nov. 28: Post-transplant Care for Allogeneic HCT Recipients: Can We Bring Patients Back Home Earlier?**
Memorial Sloan Kettering Cancer Center Lecturer to be announced

The lecture can also be viewed via videoconference (meet.cancer@video.hhchealth.org) at the following locations:
- Backus Hospital, MOB Conference Room
- MidState Medical Center, Conference Room IV
- The Hospital of Central Connecticut Cancer Center, Conference Room A
- Windham Hospital, Johnson Room

Lectures are CME-eligible. For more information, please contact Andrea Dash at Andrea.Dash@hhchealth.org.

---

Women’s Physician Leadership Consortium
**Wednesday, October 26**

**RSVP by October 19**

All physicians - male and female - are invited to the Women’s Physician Leadership Consortium on Wednesday, October 26 from 5:15-8 p.m., in Heublein Hall.

Keynote speaker Dr. Hope Ricciotti, chair of Obstetrics and Gynecology at Beth Israel Deaconess Medical Center, will speak on “Lessons from My Leadership Journey.”

Food and beverages will be provided.

Please RSVP to Joanne Jurs 860-972-2493 or Joanne.Jurs@hhchealth.org by October 19.

---

Foundations of Trust: Connecting Our Community to Research
**October 25 and 26**

Hartford HealthCare and The Office for Human Research Protections (OHRP) are hosting a Research Community Forum on Tuesday and Wednesday, October 25 and 26, at the Hartford Marriott Downtown Hotel in Hartford, Connecticut. This will be a two day event full of exhibits, keynote presentations, interactive workshops and networking at its finest.

**Tuesday, October 25** features a symposium style format focused on ethical issues of engaging community participation in research. The keynote speaker Camille Nebeker, Ed.D., M.S., is considered an expert in applying human research ethics in emerging technologies. Her presentation for this event is: “Connected and Open Research Ethics: Ethical Research Using Personal Health
Data." Several break-out sessions are available in various topics including: the impact of recent federal updates, community engaged participatory research, patient powered research as well as mobile health engagement.

**Wednesday, October 26** is a workshop-style interactive day providing an opportunity for the research community to engage with staff from the Federal Office for Human Research Protections (OHRP). This program will explore various key aspects of human research protection including the direct perspective of former participants.

*This event has been approved for CME and CIP credits.*
*Click here for more information.*

**HHC Cancer Institute Presents:**

**Pancreatic Cancer-Developing High-Risk Identification and Early Detection Paradigms**

Thursday, November 3, 12-4:30 p.m. (Register by Oct. 27)
Farmington Marriott, 15 Springs Rd., Farmington

Speaker will be Dr. Robert Kurtz, from Memorial Sloan Kettering Cancer Center.

Please register for this event by October 27 by emailing Andrew.Mahoney@hhchealth.org.

**2nd Annual Blood Management Symposium**

Friday, Nov. 11, 7 a.m.-3:30 p.m., Heublein Hall

CME credits are pending. A brochure and registration form will be sent out shortly.

For any questions, please contact Erica Thompson at 860-972-5766.

**Accepting New Patients? We Can Help**

Help New Patients Find You

Hartford HealthCare offers physicians a free powerful tool to help reach potential patients. The system-wide "Find A Doctor" search feature on our website helps potential patients connect with appropriate physicians when they need care.

Patients' searches lead to doctors' online profiles, which are based on information physicians provide to the Medical Staff Office. Details on education, specialty, office locations, languages spoken, biography and any promotional videos are displayed, helping patients make vitally important decisions in choosing a physician.

The HHC Planning and Marketing team is committed to making sure this online information is correct. Please spend a few moments reviewing your profile at HartfordHealthCare.org/verify. Click the "Physician Feedback Form" on the right hand side of your profile to submit changes.

You will need your NPI number to verify your identity. The "Accepting New Patients" filter is set as the default to help patients connect with physicians who are taking new patients. If you are no longer accepting new patients, please let us know. Changes to your profile will be made within three business days.
**Operational Update**

**Changes in AJCC Staging Requirements**

The 8th edition of the American Joint Committee on Cancer (AJCC) Cancer Staging Manual is due out at the end of October.

Any physician involved with staging should know that there have been some pretty big changes in AJCC staging requirements.

There are many free resources available that are good refresher lessons, a tab for cancer staging education and a category specific to physician. [https://cancerstaging.org](https://cancerstaging.org)

For more information, contact Mary Fleming, CTR, MSOL, manager of the Hartford Hospital Cancer Registry at 860-972-2122.

**Save the Date for the 2017 Black & Red Benefiting Neuroscience**

Save Saturday, January 28, 2017, for Hartford Hospital's annual gala, the Black & Red. The Hartford HealthCare Neuroscience Institute at Hartford Hospital will be honored at the event, which will feature entertainment by Fitz & The Tantrums.

Funds raised through the 2017 Black & Red will help create the platform to further enhance the research and outcome measurements that will elevate the breadth and depth of neuroscience services in Connecticut. Tickets for the hospital's signature fundraiser will go on sale in the coming months.

See our Sponsorship Opportunities Guide to find out about all event sponsorship options. The deadline to sponsor is Friday, December 16. For questions, contact Carla Burgess, director of development, at carla.burgess@hhchealth.org or (860) 972-1932. For event updates, visit giving.harthosp.org/blackandred.

**General Internal Medicine Meeting-Save the Date**

**November 1, 5:30-8:30 p.m.- Pond House Cafe, West Hartford**

"The surge of Aedes, Aegypti and Mers: Vector-borne diseases" - Dr. Jack Ross

Dinner will be provided.

Hartford Hospital is accredited by the Connecticut State Medical Society to provide Continuing Medical Education for Physicians. Hartford Hospital designates this live activity for a maximum of 1.5 AMA PRA Category 1 credit (s). Physicians should claim only credit commensurate with the extent of their participation in the activity.

**Reminder! Do Your ALICE Armed Intruder Training**

Deadline extended to December 31.

Link to training: [http://hhchelp.hhchealth.org/kinetic/login.jsp](http://hhchelp.hhchealth.org/kinetic/login.jsp)
Educational Events and Programs Calendar Available

*Click here to download.*

The Hartford Healthcare Cancer Institute has published an Educational Events and Programs Calendar listing all programs and support groups available this fall.

Patients in Need of Financial Assistance

Do you know a patient who is in need of financial assistance?

Hartford HealthCare can provide help to patients in need. Learn more about the program and how to assist patients on HHC Connect: [https://intranet.hartfordhealthcare.org/inside-hhc/patient-support](https://intranet.hartfordhealthcare.org/inside-hhc/patient-support)

Remind a Colleague: Wash In, Wash Out

All health care workers and patients should feel comfortable reminding any other health care worker to sanitize regardless of their role. This should always be done in a courteous and constructive manner. All health care workers should respond courteously and gratefully when reminded.

If you remind another health care worker to sanitize, and he or she responds with irritation or hostility, please notify their department chief, Dr. Jack Greene or Dr. Jack Ross, who will communicate with them to prevent recurrences.

---

**Improving Doctor-to-Doctor Communication: TigerText**

A Free Tool To Help You

We all want to do what is best for our patients. Problems in communication between hospital providers, consultants, and community providers has been identified as a major source of dissatisfaction for both patients and physicians. And it can lead to gaps in patient care.

Hartford Hospital has invested in a tool to help providers improve communication. It is a HIPAA compliant texting service called TigerText, and we are offering it to the medical staff at no charge.

TigerText allows a provider to send brief text messages, with patient identifiers, to another provider on the system. Examples of texts include quick reports of a procedure, notification of discharge, questions about medications, etc. There is an option to alert people if you are on vacation, and the notices that are sent are marked as read when they are opened by the recipient.

We are anxious for all of our Medical Staff to enroll in this free application. It is VERY easy to use, even for those of us who have problems with new technology. We urge everyone to register and get on this useful and HIPAA compliant system today—it will make your job easier and improve patient safety.

- Here is a TigerText Request form with directions on how to get TigerText: You can download the form here
- For further help with this, feel free to contact John.Rogalsky@hhchealth.org (860-972-3207).
Any problems not resolved by the TigerText Help line can be referred to Dr. Marc Palter at Marc.Palter@hhchealth.org.

**TigerText Support**

For Hartford Hospital users, TigerText support can be obtained by calling the Hartford HealthCare help desk at 860-545-5699 and choosing option #6; or by calling TigerText Pro support directly at 650-564-4722.

For issues related to password recovery, a helpdesk call is required and will be routed to the Mobility team.

---

**Hartford Hospital Media Coverage**

**Media Coverage Wrap-Up**

Ken Bruno from the Hartford HealthCare Rehabilitation Network appeared on NBC CT discussing HHC's role at the Hartford Marathon. He also demonstrated stretching techniques for runners. [https://youtu.be/HJ_fhcy_NsA](https://youtu.be/HJ_fhcy_NsA)

Dr. Ryan Dorin appeared live on NBC CT to discuss a 10 year study that showed prostate cancer survival rates are equally high if the disease is monitored versus having surgery or radiotherapy. [https://youtu.be/QG1JhPtkG0U](https://youtu.be/QG1JhPtkG0U)

Dr. Laura Saunders was on WNPR to talk about political "kindness." How to be civil when you disagree...

Dr. Saunders also appeared on FOX 61 for a live interview to talk about the dangers of social media, prompted after a QU student posted a racially charged photo on snapchat. [https://youtu.be/CqM7Lefod18](https://youtu.be/CqM7Lefod18)

Dr. Hank Schwartz and Dr. David Glahn appeared live on the Colin McEnroe Show on WNPR speaking about the case of Henry Molaison or "H.M." He was one of the early subjects to receive a radical (at that time) new version of a lobotomy in 1953 at the IOL to treat the severe epilepsy he developed after a head injury earlier in his life. Dr. Schwartz provided a historical perspective while Dr. Glahn discussed the depth and the nature of the surgery, the brain anatomy and brain function, and how far we have come today. [http://wnpr.org/post/remembering-hm-man-who-couldnt-remember](http://wnpr.org/post/remembering-hm-man-who-couldnt-remember)

Ricardo Taboada was featured on Medical Rounds (channel 3) talking about nerve pain.

Dr. Kristen Zarfos appeared on Better Connecticut WFSB speaking about Breast Cancer Awareness. [https://youtu.be/9wanWwXZRjM](https://youtu.be/9wanWwXZRjM)

---

**Connect to Healthier on NBC-CT**

HHC's two-minute "Connect to Healthier" segment airs each Sunday at 9:20 a.m. and it's posted fresh each Monday on HHC Connect, our Intranet.

**Running the Marathon With Cancer**

Every year, thousands flock to the Hartford Marathon to compete. One man this year- showed us he could tackle anything: 26 miles, even while fighting something else.
John Hayes looks like any athlete training to run a marathon. What you would never suspect is that John has cancer.

https://www.dropbox.com/s/4mc3qingt4kd8j1/101616%20CTH%20Marathon%20Runner.mov?dl=0
http://media.hartfordhealthcare.org:80/ermweb/player?id=dmw6agYU

**Healing After an Aneurysm**

This is the story of one inspirational young woman who made remarkable progress after an aneurysm ruptured and affected her ability to speak. She and her team never gave up.

The patient made a trip all the way from London to visit with the team on the neurointensive floor that saved her life and her voice.

http://media.hartfordhealthcare.org/ermweb/player?id=9ED911ul

**Featuring A Roundup of HHC News**

A remarkable achievement for Dr. Brian Grosberg; a grand opening for HHCMG in Bloomfield; and Breast Cancer awareness month. https://youtu.be/9ztEDTzSOi8

**Upcoming News Service Content; Share Your Stories**

The Hartford HealthCare News Service is actively creating content with media partners across the state. Please let us know if you have great patient stories to share. Share your stories with us so we can share them to a wider audience.

**Connect to Healthier**

Sundays in the 9 a.m. hour, we broadcast a two minute health segment on NBC CT.

**Medical Rounds**

Partnership with WFSB. Weekly live interview from the HHC studio at 5:45 p.m.

**HealthCare Matters radio program**

Every month, Elliot Joseph highlights an important health care related topic with nationally recognized experts on CBS affiliate WTIC-am, NewTalk 1080, Connecticut's largest and most popular talk radio station

**Healthier Connections**

Monthly partnership with FOX CT.

**CT STYLE**

Monthly partnership with WTNH.

**HHC YouTube page:** [https://www.youtube.com/user/HartfordHospitalCT](https://www.youtube.com/user/HartfordHospitalCT)

*Link to contact information across the system: Hartford HealthCare Media Relations Team*
Kudos to Dr. Igor Georgievskiy

Dr. Geo,

On behalf of my family, I wanted to say thank you to you for your compassionate care of my mother.

To refresh your memory, she was briefly inpatient on the oncology floor of Hartford Hospital until August 16th, when you facilitated her transfer to Middlesex Hospital's Weiss Hospice Unit. My mother passed away on August 20 in the comfort of that Hospice Unit.

We definitely appreciated the care you provided. You were the first hospitalist to treat my mom as a person, rather than just any old patient on whom you had to round. You also comforted us in our decision and showed great concern. We appreciated that.

Thank you for the compassion you demonstrated and best wishes to you.

CME Applications

Interested In Hosting a CME Event?

In order to ensure that your educational event meets the standards established by the ACCME and the CSMS, the HH CME department has established the following deadlines for submission of CME applications.

To ensure a timely review of your application, we strongly recommend advance planning for all events.

- Complete applications for a recurring series such as Grand Rounds must submitted at least 4 weeks prior to the planned activity.
- For a conference, course, or symposia, a complete application must be submitted at least 12 weeks prior to the event. We strongly encourage activity planners to contact the HH CME department at least 6 to 12 months prior to the date of the course in order to begin the planning process.

We have developed educational resources to assist planners with the application process. Please contact the HH CME office at ContinuingEd@HHHealth.org or (860) 972-5816 to schedule an appointment with our team to discuss your CME needs.

State Mandated CME Renewal Available Free To HH Doctors through HealthStream LMS

State mandated CME for physician license renewal is available free on the Hartford Hospital HealthStream Learning Management System.

You will need your Employee ID to access HealthStream. If you need the CME Programs, but do not have a HealthStream ID, a Temporary ID can be provided for you.

Please email HealthStream@HHHealth.org and request an ID and password for CME Courses. You will receive an email with the ID, password and instructions for accessing the courses.

To access HealthStream, use the link from the intranet, or click here. Once you login, click on the Catalog tab and search for CME to view the available courses.
Once you have passed the post-test and evaluation, you will be awarded a printable CME certificate. Your CME will also be maintained and easily self-service accessed on the HealthStream site, should you need a copy in the future.

Please note that your Risk Management required activities through MRM will provide your Risk Management CME.

**HH In the News**

**LIFE STAR Re-accredited**

The Commission on Accreditation of Medical Transport Systems has announced that Hartford Hospital's LIFE STAR Program was again awarded accreditation.

LIFE STAR provides the highest level of pre-hospital and inter-facility critical care transport to our region’s adult, pediatric and neonatal patients.

The LIFE STAR team is comprised of highly qualified pilots, flight nurses, flight respiratory therapists, communication specialists and mechanics.

**Dr. Lauri Bolton and Danette Alexander, DNP,** lead the award-winning program. Operational control for LIFE STAR's BK117 and EC145 aircraft is provided by Air Methods Corporation.

**Discovering Poetry in the Autumn of Life**

Hartford HealthCare development director Julie Norko pointed out that the impact creating has on people who are ill or suffering can be powerful.

"For someone who has physical challenges, exploring their mental capacity is very therapeutic," she said.

*Read more here.*

**In the HHC System**

**Windham Community Memorial Hospital Announces Service Additions**

Windham Community Memorial Hospital has announced an extensive plan to improve services at the hospital, including plans to add four new orthopedic surgeons, new cardiologists and a surgical robot.

Hospital officials have said the plan was created over a 10-month period, including input from physicians, staff and community members, in an effort to improve access to care for patients and the financial health of the hospital.

"During my listening tours with community members, rounding with hospital leaders and staff and meetings with our revitalization committee, I have been moved by the passion of the community, our medical staff and employees in ensuring the success of Windham Hospital," Windham Hospital President Bimal Patel said in a press release.

"This five-point plan shows Windham Hospital and Hartford HealthCare’s commitment to investing in the future of our hospital. But this is only the beginning. We will continue to evaluate our services and look for areas of improvement that will allow us to remain a financially sound organization while
providing the highest quality care to our patients."

Part of the plan entails a new agreement between Windham Hospital and the Center for Bone and Joint Care Orthopedic Associates of Windham County. That deal calls for the Putnam-based practice to expand to Windham Hospital. Under the agreement, all providers from that practice will become members of the Windham Hospital medical staff.

Patel said the Center for Bone and Joint Care Orthopedic Associates of Windham County is in the process of getting credentials at Windham Hospital. Patel said there will be more than $2 million, he believes, in investments in that aspect of the hospital's plans.

According to a press release, the agreement will "enhance" the hospital's overall orthopedic surgery capabilities, as well as add MAKOplasty robotic assisted hip and knee joint replacement in the hospital.

Windham Hospital spokesman Steve Coates said the plan also includes:

- Adding cardiologists for outpatient and in-hospital cardiac services.
- An expansion of cardiology testing in both hospital and outpatient settings in hopes of reducing wait times and improving patient experience.
- Enhancement of the hospital's hospitalist program to provide continuity of care for inpatients and a more streamlined admissions process.

Patel explained hospitalists who have credentials at The William W. Backus Hospital will also receive credentials at Windham Hospital. He said hospitalists are physicians who care for the sickest patients, not those who are treated for minor illnesses. The goal is for hospitalists to work at either Windham Hospital or Backus Hospital, depending on where there is a need.

**Health Care News In the Region**

Connecticut Children's Medical Center, Yale New Haven Hospital Considering Pediatric Partnership
Hartford Courant, Oct. 14

In a joint statement, the two health centers said officials "have agreed to discuss a partnership to create a new Connecticut and regional system of pediatric care with national prominence and deep community engagement."

*Read more here.*

UConn Health opens extensive new Farmington research space
Hartford Business Journal

The expanded research space at UConn Health's Cell and Genome Sciences Building in Farmington includes 32 laboratories and 40 offices dedicated to developing new biotechnology businesses.

UConn Health officially opened 32 new research laboratories and 40 offices at its Farmington campus, an initiative funded by the state's expansive for Bioscience Connecticut efforts. The new research space is 28,000 square feet and dedicated to developing new biotechnology concepts into businesses.

Twenty-one biotech startups are now housed on the UConn Health campus, one of three sites in Connecticut for UConn's Technology Incubator Program (TIP).

UConn President Susan Herbst said the program's continuous growth has "helped fuel the economy,
grow our research and the biotech industry, and speed product development, leading to increased financial investments back into our state."

Gov. Dannel P. Malloy said the state's bioscience workforce is thriving.

"Bioscience employs approximately 24,000 people in our state, at hundreds of companies across the state," he said. "These jobs generate an additional 40,000 indirect jobs in our state, and as some of you know, these are highly paid jobs."

Prospect completes acquisition of ECHN; names interim CEO for Karl

Prospect Business Journal

Prospect Medical Holdings Inc. has completed its acquisition of Eastern Connecticut Health Network (ECHN), which Prospect said helps ensure the community healthcare system's future.

Michael Collins was named interim CEO to replace ECHN's former president and CEO Peter Karl, who resigned effective Sept. 30 for health reasons. Karl had been arrested for DUI earlier in September.

Collins, a senior healthcare executive with more than 20 years of experience in hospital leadership roles, has been serving as chief integration officer for Prospect at ECHN for the past seven months.

The transfer of ownership of ECHN, holdings of which include Manchester Memorial and Rockville General hospitals, follows the receipt of all regulatory approvals by the for-profit Prospect, based in Los Angeles. Prospect paid $105 million for ECHN and plans to spend $75 million in capital improvements on those facilities over the next five years.

Prospect said in a news release that it's committed to strengthening ECHN's existing programs and to introducing new services and a new delivery model designed to help meet residents' healthcare needs.

Prospect offers what it calls a unique and innovative healthcare delivery model, known as Coordinated Regional Care, which emphasizes coordination of care and population health management, with an emphasis on wellness and preventive care.

Prospect owns and operates 21 hospitals and more than 140 clinics and outpatient centers. It also manages the provision of healthcare services for more than 320,000 members enrolled in its networks of more than 11,000 primary-care physicians and specialists. Prospect has facilities in California, Connecticut, New Jersey, Pennsylvania, Rhode Island and Texas.

Hot Topics in Health Care

Applying Behavioral Insights to Improve Health and Health Care

NEJM Catalyst, Oct. 12

Policymakers often try to achieve their goals by influencing citizen behavior. This is particularly true when it comes to health: in developed countries, most of the burden of disease arises from unhealthy eating, smoking, or alcohol consumption.

However, the last 40 years have seen a growing body of evidence that challenges traditional policy approaches to influencing behavior.

"Foundations of Trust: Connecting Our Community to Research"
October 25-26

Hartford HealthCare is sponsoring a national conference with OHRP entitled "Foundations of Trust: Connecting Our Community to Research."

We look forward to engaging all our colleagues and research partners in this exciting event occurring in Hartford.

Click the link to view the symposium website and register: https://hartfordhealthcare.org/symposium

The Hartford Medical Society Presents "Civil War Hospital Newspapers"
October 26 (Wednesday)

Presented by Dr. Ira Spar
Town and County, 22 Woodland Street, Hartford
5:30 p.m. Registration & Cocktails (cash bar)
6:15 p.m. Dinner, followed by program

Registration is $20/member, $35/guest or non-member, and includes cash bar, dinner, and presentation. If you have questions please call the HMS office at (860) 586-7573.

General Internal Medicine Meeting
November 1
Pond House Cafe
"Zika virus and new emerging bacteria"
Dr Jack Ross- Dinner Provided

Department of Medicine 2nd Annual Blood Management Symposium
Friday, Nov. 4, 7 a.m.- 4 p.m.
Heublein Hall
No charge. Light breakfast and lunch will be served.
5 hours CME for medical professionals
To register, call 1.855.HHC.HERE

Hartford Hospital State of the Hospital Meeting
Wednesday, Nov 16
The Seymour Street Journal (SSJ) has been developed to communicate key messages pertinent to our hospital's physicians. It will keep you informed and up-to-date on hospital, network, and health care news in a concise, convenient format. The SSJ will be sent to your preferred e-mail address every other Sunday. If you would like to be added to the Seymour Street Journal email list, or to receive it at a different email address, please opt-in at harthosp.org/SSJ. This ensures that you will receive the newsletter at your preferred email address. For any questions or suggestions, please contact Dr. Stacy Nerenstone, Medical Staff president, at 860-545-3043, or editor Annie Emanuelli at 860-972-2199.