



Hartford Hospital Auxiliary

Bulletin

A Periodic Publication Featuring Items of Interest
for Hartford Hospital Auxiliaries

Spring 2017

Auxiliary Board Honors Long-time Volunteer, Hazel Vail



Hazel Vail and Maura Donahue, the first ever recipient of the Hazel Vail Scholarship.

Hazel Vail has been a fixture at Hartford Hospital for almost 27 years, volunteering her time in many capacities. Hazel graduated from Oxford School in 1944 (Kingswood-Oxford). She received a Bachelor's Degree from Russell Sage College in 1948 and a Master's Degree from Trinity College in 1952. Hazel taught school for six years, including one year in Paris, France – 1949 – 1950. Upon retirement from Cigna (formerly CT General) in 1991, where she spent 37 years as a Financial Analyst, she decided to join the Hartford Hospital Auxiliary Board as a way to give back to the community and to have a positive impact at Hartford Hospital.

She served the board in many capacities over her 25 years of service – as Assistant Treasurer, Treasurer, Membership Chair, Special Projects, and contributed to the Board in many other ways. In other roles at the hospital, she has volunteered at the Information Desk, Emergency Department, and as a Eucharistic Minister. In the Spring of 2015, Hazel retired from the Board and now holds a regular Volunteer post in the hospital at the Volunteer Services Office. For her many years of service, the Auxiliary Board has named one of the Sons and Daughters Scholarships after her – The Hazel Vail Scholarship.

The annual scholarship is for \$10,000 and represents the Board's largest scholarship. The competitive, merit-based scholarship is given annually to a son or daughter of a Hartford Hospital employee. The first Hazel Vail scholarship was awarded in the Spring of 2016 for the 2016-2017 academic school year. The recipient was Maura Donahue, who is currently in her first year at the University of Connecticut.

From the Co-Presidents



Linda Atkins



Amy Steinberg

Dear Auxilians,

We are coming to the end of another exciting year of Auxiliary Board activities. On behalf of the Auxiliary Board, we are happy to report our news of the past year. Our 2016-2017 season started with another record-breaking golf tournament donating \$150,000 to the Department of Nursing Education and Research. This gift was used to purchase upgraded equipment supporting nursing education in advanced therapies that is essential to the classroom setting for teaching nursing policies and protocols at Hartford Hospital. The Auxiliary continues to receive strong revenue from the Auxiliary Store and Au Bon Pain. These earnings have allowed the Auxiliary to fund \$400,000 in projects this year that directly affect patients and their families. Some of our funded projects include \$23,000 for a BreathHold ES device for Radiation Oncology, \$26,504 for a virtual reality treatment Anxiety Disorder Center at the IOL, \$23,439 for a sensory-based comfort rooms for the Webb School, \$24,261 for 12 safe patient handling transfer devices, \$122,927 – for five specialized ultrasound machines, including a GE LOGIQe unit, a Site Rite ultrasound vein illuminator, two handheld machines, and a Sonosite point-of-care ultrasound for use in the Emergency Department. The Auxiliary also funded \$35,000 for innovative, new patient gowns and \$5,459 for post laryngectomy prosthesis for Speech Language.

Another highlight of the year was an increase in our pledge to the Hartford Hospital Capital Campaign. In 2015, the Auxiliary made an initial pledge of \$2 million to the initial phase of the Capital Campaign and this year we have increased our pledge to \$3 million through 2018. Hartford Hospital has recognized the Auxiliary as a major donor to the Capital Campaign with a plaque commemorating our gift now hanging in the lobby of the Bone & Joint Institute.

The Auxiliary was honored to be recognized by the Young Leaders Advisory Council (YLAC) at their 2016 spring fundraiser for the Auxiliary's 2015 donation of \$350,000 to the Brownstone. YLAC honored the Auxiliary as one of the major supporters of the Brownstone that evening and presented the Auxiliary with a plaque that is proudly on display in the Auxiliary Store.

We wish you all a happy and healthy year! Please remember that each and every purchase you make at the Auxiliary store and Au Bon Pain Café directly benefits the Auxiliary's budget for Good Works for Hartford Hospital. We truly appreciate your continued support.

Best,

Linda Atkins and Amy Steinberg
Hartford Hospital Auxiliary Co-Presidents

Changing of the Guard



Jennifer Wedeles

Nominated for election at the 2017 Hartford Hospital Auxiliary Annual Meeting, Jennifer Conrad Wedeles will join continuing Co-President Amy Steinberg as the Co-President of the Auxiliary.

Jennifer joined the Hartford Hospital Auxiliary in 2014 and has served on the Executive Board since then. During her first year on the Board she held the Corresponding Secretary position and for the past two years she has been the Vice President, Projects. In this role she has helped the Auxiliary fund approximately \$800,000 worth of special projects for the hospital.

Jennifer is originally from West Hartford. Hartford Hospital has always been a part of her life. Her father was a physician at the hospital until last year and her mother served on the Auxiliary for many years. Jennifer is excited to be giving back to an institution that has played such a big role in her family's life.

Jennifer has a background in elementary education and has taught in New York and London and she has also worked in development offices in schools in New York and Nashville. Jennifer and her husband, Tom, moved back to West Hartford in 2010 and she loves raising her daughter (9) and son (6) in the town in which she grew up.

The Annual Meeting & Breakfast 2017



Dr. Peter Paul Yu

The Hartford Hospital Auxiliary Board, Hospital Administration and all current Auxiliary Members are welcome to join us on May 9th at 9:30 am at the Hartford Golf Club to summarize the many accomplishments of 2016-2017. In addition to our financial year in review, we will be highlighting the Auxiliary's beneficiaries, announcing the new slate of officers and hearing from Dr. Stuart Markowitz, President, Hartford Hospital and Senior VP of Hartford Healthcare.

Additionally, we are thrilled to have as guest speaker Dr. Peter Yu, the first ever Physician-in-Chief for the Hartford Healthcare Cancer Institute. Dr. Yu began his career as a research fellow at Memorial Sloan Kettering Cancer Center and developed an international reputation as director of cancer research at Palo Alto Medical Foundation in California. He is a past president of the American Society of Clinical Oncology. According to Jeffrey Flaks, Hartford Healthcare CEO, "Dr. Yu's reputation as a national leader in cancer research and technological advances made him the clear choice to guide the Cancer Institutes evolution as a center for excellence here in Hartford."

R.S.V.P. on or before April 28th by email pmaciag@comcast.net or phone 860-490-7072

READ TO GROW

Read to Grow, focuses on improving early childhood literacy. The Hartford Hospital Auxiliary fully supports funding of the program at Hartford Hospital. Members of the Auxiliary volunteer with the "Bags to Babies" program, providing books for newborns and their family members, offering advice on the importance of reading to and with children of all ages, and providing additional books periodically to families served by Read to Grow organization. Last year Auxiliary members donated just over 1,200 books for the Read to Grow programs, books that will be given to the families of infants born at Hartford Hospital and later to their siblings at home to encourage literacy development. Literacy support and development is Read to Grow's main focus. In 2016 the Read to Grow "Bags to Babies" program with support from the Auxiliary provided books and support for the 1,899 babies born at Hartford Hospital.



Au Bon Pain Café

The Auxiliary's relationship with Au Bon Pain Café continues to be strong. Located in the main lobby of Hartford Hospital, the café has been very well received by the hospital community and its guests. In addition to offering freshly prepared sandwiches, salads and desserts on site, the café extends its services to catering breakfast, lunch and snack options for hospital meetings and group gatherings. All Au Bon Pain purchases benefit the Hartford Hospital community, as all fees the Auxiliary receives from Au Bon Pain go into the funds the Auxiliary uses to support important hospital projects.

The Auxiliary Store

The Hartford Hospital Auxiliary has been professionally managed by Faber since 2013. The store continues to do well with strong sales for 2016 and the Auxiliary continues to coordinate with Faber in an effort to ensure that the variety, selection and quality of merchandise offered meets the needs and expectations of the Hartford Hospital community, its visitors and guests. From time to time, the Auxiliary collaborates with Faber when holding membership events at the store.

We are happy to announce that the store is now carrying select Vera Bradley and Vineyard Vines items. As always, we welcome any feedback regarding specific merchandise that members of the Hartford Hospital community would like made available in the store. Every sale in the store results in a direct investment in Hartford Hospital through proceeds the Auxiliary receives and applies to funding requests for unique, innovative and necessary project.

Successful 2016 Golf Tournament!

The 27th Annual Hartford Hospital Auxiliary Benefit Golf Tournament was held on Monday, September 19 at Tumble Brook Country Club in Bloomfield. After many years of beautiful weather, Mother Nature had a different plan for us this year. Despite the rain, our golf tournament was another amazing success with net proceeds nearing \$400,000. Once again, we had a full field of 216 golfers, and a record breaking 88 volunteers to help us throughout the day! As always, we were excited to have so many of Hartford Hospital's biggest supporters together to celebrate the hospital's numerous achievements. We are grateful for their commitment to the hospital and the Hartford Hospital Auxiliary.

The beneficiary of this year's tournament was Hartford Hospital's Department of Nursing Education and Research which leads staff education for changes in direct patient care and the implementation of new technology. A portion of the proceeds will be used to purchase teaching materials to enhance patient and family education, as well as upgraded equipment that is essential to

the classroom setting in teaching the nursing policies and protocols at Hartford Hospital. The balance of the proceeds will fund a wide variety of programs, equipment, and recurring gifts that promote the health and well-being of our patients, staff and visitors.

Considered one of the finest charity outings in the region, the Auxiliary's golf tournament has raised nearly \$4 million since its inception 27 years ago. The 2017 tournament will take place on Monday, September 18 at Tumble Brook Country Club. This year's beneficiary is Hartford Hospital's new Cancer Treatment Innovation Unit which will bring the most promising and cutting-edge cancer fighting medicines under development to our community. This dedicated unit will provide the safe and reliable implementation of phase 1 clinical trials for our patients battling various types of cancer. For more information about the golf tournament, or to find out how you can sponsor, donate or volunteer, please contact Lori Flaks (Lbflaks@yahoo.com) or Virginia Van Dyk (virginiaandyk@yahoo.com).



Auxiliary members, Amy Droppo, Lori Flaks, Elisabeth de'Ath, and Kathy Herzog, greet golfers and assist with registration for the day.



One of the many members of the Nursing Department reporting for volunteer duty.



Val Sorensen, Hazel Vail, Shelley Dodd, Alison Keating, and Linda Atkins help golfers purchase raffle tickets.



Volunteers brave the elements to tend to one of the many contests on the course.

Auxiliary Approves Funding for Fall 2016 Projects

The Auxiliary voted on October 18 to fund fourteen Special Projects totaling over \$197,000. The Auxiliary awarded \$16,376 to the Nursing Department at the Institute of Living for the purchase of four blanket warming cabinets so warm blankets will now be available as an unrestrictive measure and a therapeutic option to soothe patients; \$35,000 to the Laundry Services Department to purchase a new style of patient gowns that will have a large impact on patient satisfaction; \$35,000 to the Emergency

Department for the purchase of a SonoSite ultrasound machine to improve the safety and success of difficult procedures; \$27,733 to the Medicine Department for two hand-held ultrasound machines to help diagnose and deliver safe and accurate care at bedside; and \$28,694 to the HHC Headache Center for a Site Rite 8 Ultrasound System and an Accuvein Vein Illuminator to enable patients with the most severe and unrelenting headaches to receive infusion therapy in an office-based setting.

Other departments that received funding from the Auxiliary are the Laboratory-Phlebotomy Department, the Hartford Hospital Rehabilitation Network Pelvic Health Program, Transfusion Services, the Young Adult Services Outreach Program at the Institute of Living, Ambulatory Care Services, the Rehabilitation Department, the Speech Language Pathology/Rehabilitation Department, the Transplant Immunology Lab and the Neurosurgery Department.

The Auxiliary is delighted to support these worthy projects.

HARTFORD HOSPITAL AUXILIARY MEMBERSHIP NEWS

Auxiliary Membership continues to stay strong thanks to the support of Annual Renewal and lifetime membership. Our overall membership increased over the past year and we were fortunate to add 11 new lifetime members.

In February, we held a membership drive at the Auxiliary store. This was our opportunity to showcase the Auxiliary and answer any questions regarding our mission, programs and fundraising efforts. We added 12 new members.

Your membership counts! In addition to membership dues and funds raised from other Auxiliary programs and events, proceeds from store merchandise sales continue to benefit the Auxiliary, and Auxiliary members are entitled to a 10% discount on their purchases. In the future, members will have the choice to renew online via the Auxiliary website. We appreciate your ongoing support, which allows us to DO GOOD WORKS for Hartford Hospital.



Membership Chairs, Val Sorensen and Kim Shea, organize a membership drive to highlight the Auxiliary's GOOD WORKS.

Auxiliary Supports 2016 EMPLOYEE HOLIDAY PARTY



Past and Present Board members spreading cheer at the Employee Holiday Party.

On December 2, a terrific group of volunteers from the Hartford Hospital Auxiliary Board joined event Chair Kathy Herzog to assist at the annual Employee Holiday Party. Each year, the Auxiliary provides \$10,000 towards the cost of the event.

During the event, the Auxiliary members bid good cheer to the employees and hustled between the food tables and the kitchen to restock the tables. Once again, our treasured Auxilian, Hazel Vail, kept the punch flowing for guests. The food was so well received that the kitchen was challenged to keep up with our demands for refills.

During the party, Poinsettias were raffled off to lucky employees with winning tickets. The plants were purchased by the Human Resources department from the Auxiliary Poinsettia Pre-Order Sale.

2016 Sons and Daughters Scholarships

We are pleased to report that in 2016 the Sons and Daughters Scholarship Program awarded \$50,000 in scholarship money to sons and daughters of Hartford Hospital employees enrolled in post-secondary undergraduate and graduate degree programs. The Auxiliary is the sole contributor to the Program.

Of the 82 applications received, 34 scholarships were awarded. The first place winner received the Hazel Vail Scholarship of \$10,000, the second place received \$5,000, third and fourth place winners received \$2,500, and 30 additional winners each received \$1,000. Applicants are scored based on GPA, parent's years of service at Hartford Hospital, and a personal essay. In addition, applicants can receive an extra point in scoring if they are the first generation attending college.

It is with great pleasure that we announce the first ever winner of the Hazel Vail Scholarship, Maura Donahue. The scholarship was awarded in the Spring of 2016 for the 2016-2017 academic school year. Maura is in her first year at the University of Connecticut.

Congratulations to all of the 2016 winners. We wish them all the best in their academic careers and beyond.

2016 Holiday Plant Sale

We held another successful holiday plant sale on December 1st. This year we made a few changes to the process and we were very happy with the results. We limited our Poinsettia sales to pre-orders only. This allowed us to order and deliver just the right number of high quality Poinsettia plants to our loyal supporters.

As always, the entire proceeds of the Poinsettia sale go towards the funding of projects and equipment for Hartford Hospital.

If you are interested in ordering Poinsettias for the next holiday season, please contact our Plant Sale Chairs, Patti Maciag (pmaciag@comcast.net) and Hiliary Allen (hballen@me.com), for additional information.



Plant Sale Chairs, Patti Maciag and Hiliary Allen, deliver Poinsettias for the 2016 Employee Holiday Party.

State of the Hospital



Stuart Markowitz, MD

For the past few years, Hartford Hospital and Hartford HealthCare (HHC) have faced many changes and challenges, and there are more to come. We continue to see drastic state budget cuts and changes in the way government and commercial insurers compensate us, and we await further changes in healthcare policy that the new U.S. administration has promised to implement.

As a hospital and system, we don't stand idly by and wait for change. Rather, we move forward to provide the best care and services for our patients and communities. We have taken major steps in changing the way we deliver care. Our recently opened Bone & Joint Institute, for example, was designed with patient care pathways in mind. The institute brings together all the expertise a patient might require for musculoskeletal issues, including rehabilitation and injury prevention. We are advancing our care in our Ayer Neuroscience Institute and with great leadership in our Heart and Vascular Institute we are already seeing significant growth. Our Hartford HealthCare Cancer Institute program is growing with expanding clinical trials in association with Memorial Sloan Kettering and the Tallwood Urology and Kidney Institute has received additional funding to advance our training, research and innovation platforms. These institutes standardize evidence-based care so that patients receive the same integrated treatment throughout our system.

In Fiscal Year 2016, we received more than 6,100 patient transfers from hospitals that could not provide the high level of care we deliver. We pride ourselves on being the "hospital's hospital." Our nationally recognized Center for Education, Simulation, and Innovation (CESI) trained more than 11,000 professionals, including members of law enforcement and the U.S. Navy, as well as paramedics from Israel. We have the only adult Level One trauma center in our region and are home to LIFE STAR, an award-winning, air-ambulance service. One of our own physicians, Dr. Lenworth Jacobs, has been instrumental in implementing the national Stop the Bleed Campaign, focused on teaching members of the public to save lives in mass-casualty events. In this area, as in others, we lead the nation.

Hartford Hospital underwent a major lift last year in further integrating our hospital and system with the highly successful implementation of the Epic electronic health record, which pulls together all a patient's medical information for all caregivers to view. Throughout the implementation, which included months of training, our staff continued to care for some of the sickest patients in the state. Epic rated Hartford Hospital a 5 out of 5 for implementation.

Hartford Hospital and Hartford HealthCare continue to grow. The opening of the Bone & Joint Institute has enabled us to increase capacity in the main hospital and add private inpatient rooms. We recently opened 14 state of the art intensive care rooms with the refurbishment of Center 8 as an ICU; we updated the fifth floor of the Conklin building; and we renovated 16 labor and delivery and 38 post-partum rooms. We completed the 25,000-square foot expansion of the CESI, further differentiating CESI as a leader in medical technology and training. HHC continues to open family health centers throughout our service area and has partnered with GoHealth Urgent Care to open 15 urgent-care centers in over the next several months.

As a hospital and healthcare system, we continue to collaborate with local communities, offering health screenings and holding numerous free education sessions on health and wellness. As a major employer, Hartford Hospital and Hartford HealthCare are economic engines for the state and region. Hartford Hospital contributed more than \$150 million in community benefit, supporting 82 nonprofit agencies, helping 12 employees buy homes in the city of Hartford and working closely with the Legacy Foundation to address the health needs of the African-American community in North Hartford.

Hartford Hospital is made up of a great team of dedicated professionals, and the Hartford Hospital Auxiliary is a critical part of our team. On behalf of the entire hospital and our healthcare system, thank you for your tremendous support. As we go into a new legislative session in the state, we ask that you continue to advocate for us with your legislators.

Sincerely,

A handwritten signature in black ink that reads "Stuart K. Markowitz, MD, FACR". The signature is written in a cursive style.

Stuart K Markowitz, MD, FACR
President, Hartford Hospital & the Hartford Region
Senior Vice President, Hartford HealthCare

Annual “Rx for Fun” Event



Auxiliary members present a check to the 2016 RX for Fun beneficiary, CESI.

Each Spring the Auxiliary sponsors “Rx for Fun,” which is designed to bring Auxiliary members and friends together for a fun event while raising money and awareness for a particular project or department at Hartford Hospital. The 2016 event benefitted CESI – the Center for Education, Simulation and Innovation. The event had record turnout due to the enthusiasm of the CESI team and the Auxiliary. During the party, the Auxiliary presented a check for \$10,000 to CESI.

The 9th Annual “Rx for Fun” event will be held at the newly renovated Capewell Lofts at 57 Charter Oak Avenue in Hartford on April 27, 2017 from 5:30 - 7:30 pm. This year the event will benefit the Pet Therapy Program at Hartford Hospital. It’s bound to be a fantastic *party!* For additional information or to purchase tickets please contact Marri Fairbanks at marrifairbanks@yahoo.com.



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Save the Date

Please join us for the following events:

Rx for Fun

Thursday, April 27th

5:30 pm to 7:30 pm

Capewell Lofts

57 Charter Oak Avenue, Hartford, CT 06106

Annual Meeting & Breakfast Buffet 2017

Tuesday, May 9th

9:30 am to 11:30 am

The Hartford Golf Club, Main Dining Room

134 Norwood Road, West Hartford, CT 06117



Proud Auxiliary members pose in front of the plaque in the lobby of the Bone & Joint Institute which commemorates the Auxiliary's major contributions to the Capital Campaign.